



Dear Yacht Club Member:

With the 16th Annual Strictly Sail Chicago Boat Show fast approaching, I wanted to reach out and offer your club members some great opportunities. Here at National Marine Manufacturers Association, we've deemed it a priority to serve boating organizations like yours through our boat shows, online tools and communications.

The four day sailing extravaganza, January 27 – 30, 2011, features the latest and greatest the sailing industry has to offer. Sailors of all ages and abilities find Strictly Sail Chicago “the sailing event” of the year. This year's activities include a full schedule of seminars from the most renowned sailors in the world, live music by Eric Stone, daily prize giveaways, remote control sailboat racing and special event activities for every attendee plus the best deals on boats, gear and sailing accessories.

Over the next few months, I'd love for the Strictly Sail Chicago Boat Show to be a vocal point for you and your members by offering:

- Individual Ticket Discounts – links with 2.00 off tickets for your website or newsletter.
- Group Discounts -Buy 20 regular price tickets and get 5 free.
- Access to Show Hotel Specials – Discounts on rooms and parking.
- A Listing on DiscoverBoating.com.
- Increase your visibility.
- Make it easier for potential members to find you.
- More fun at the show than ever before.

Feel free to use these benefits as you see fit and share them with your members. We would love to collaborate with you however you are most comfortable. I hope to talk to you soon to answer any questions you might have. For further information please contact me via response to this letter, email or by calling the number below.

Sincerely,

A handwritten signature in black ink that reads 'KM-rj'.

Kevin Murphy
Strictly Sail Show Manager
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401.293.5207