



Strictly Sail Chicago

Navy Pier Chicago, IL

January 26 - 29, 2012

Company Name: _____

Address: _____

City

State/Province

Zip/PostalCode

Phone: _____

Cell: _____

Fax: _____

Web: _____

Company Contact: _____

Contact Email: _____

Bill to: (IF DIFFERENT FROM ABOVE)

Address: _____

City

State/Province

Zip/PostalCode

Phone: _____

Cell: _____

Fax: _____

Web: _____

Billing Contact: _____

Billing Contact Email: _____

* In order to receive the NMMA member rate for exhibit space, membership dues must be paid by July 1, 2011 for fall shows and by December 1, 2011 for winter shows. To review your status, please contact Bryan Welsh, NMMA Membership Director, at 312.946.6276 or bwelsh@nmma.org. Please make all checks payable to NMMA. All checks must be made in U.S. funds drawn on an U.S. account. A \$25 fee will be added to your account for all returned checks.

Rate Information (in Square Feet)

| | NMMA Member* | Non-Member | | NMMA Member* | Non-Member | | NMMA Member* | Non-Member |
|---------------|--------------|------------|--------------|--------------|------------|--------------------|--------------|------------|
| Regular Booth | 12.60 | 14.15 | Regular Bulk | 6.05 | 7.35 | One Design Section | 2.50 | 2.50 |

PLEASE DO NOT WRITE IN THIS SPACE:

| <u>Order No</u> | <u>Booth No</u> | <u>Floor/Area</u> | <u>Unit Price</u> | <u>Dimensions</u> | <u>TotalSqFt</u> | <u>Total Cost</u> |
|-----------------|-----------------|-------------------|-------------------|-------------------|------------------|-------------------|
| | | | | | | |

Payment Schedules: 25% Due on 7/22/2011
25% Due on 10/28/2011
50% Due on 12/09/2011

TO BE FILLED OUT BY EXHIBITOR

What products/services will you be exhibiting? _____

Please list brand names: _____

Our company is a:

- Manufacturer
- Marine Services
- Wholesaler
- Mfg. Rep.
- Travel Resort/Tourism
- Outfitter / Guide Service
- Dealer
- Retailer and/or Marina

New Exhibitors

The dimensions we prefer are _____ X _____

Total Sq.ft requested: _____

X Rate _____

= Total \$ _____

25% deposit due on or before December 09, 2011 100% there after

The Terms and Conditions set forth herein are binding on NMMA only after the application is executed by NMMA and returned to the Exhibitor. Once NMMA executes the application, the application becomes a binding contract between NMMA and the Exhibitor and includes all the terms on both the face of this application and the Terms, Rules and Regulations on the reverse side of this application including NMMA's Allocation Procedures and Display Guidelines ("the Terms and Conditions"). The Exhibitor agrees to be bound by all such Terms and Conditions. Any Exhibitor requests for cancellation or cutbacks and any space changes are subject to these Terms and Conditions. By signing and submitting this form to NMMA, the Exhibitor acknowledges, agrees and consents to receipt of notices from NMMA and its affiliates by facsimile or electronically, using the contact information set forth on this form.

Your Name: _____

Signature: _____

Date: _____

Questions? Please call: _____

NMMA Signature: _____

Date: _____

Bulk:

Mr. Kevin Murphy

PH:(401)293-5207

FAX:(866)543-0503

EMAIL:kmurphy@nmma.org

Booth:

Ms. Joanne Miller

PH:(312)946-6245

FAX:(866)543-0503

EMAIL:jmiller@nmma.org

Exhibitor Application For Space

NMMA (Payment Center)

33928 Treasury Center

Chicago, IL 60694

(Contact NMMA for Overnight Delivery Info)

Points: Show: _____

Total: _____